Kapiolani Park • Honolulu
Sunday, October 13, 2019
C E L E B R A T I N G
25 years
Sunday, October 13, 2019
Kapiolani Park • Honolulu
 Presented by
 Bank of America
Save Lives & Bring Hope

OUR PROMISE
Our promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

WHAT YOUR FUNDRAISING SUPPORTS
Susan G. Komen® Hawai‘i supports programs and services that provide vital breast health services throughout our state. For every donation or sponsorship we receive, up to 75% stays in our community to support these programs. The remaining 25% funds world class scientific research to find cures.

HOW WE HELP WOMEN IN HAWAI‘I
Susan G. Komen Hawaii is proud to offer assistance to those struggling with the financial burden of breast cancer treatment through the Komen Hawaii Treatment Assistance Program. This program bridges the gap of under served individuals who are actively undergoing breast cancer treatment. With this program, we aim to help those who are facing financial challenges by providing limited financial assistance, education, and support services to low income, underinsured or uninsured breast cancer patients throughout the Komen Hawaii service area.

- Assessment by an oncology social worker
- Psychosocial support
- Information about local resources
- Breast cancer education

SMALL GRANTS (requests up to $10,000) Categories include:

- Educational/Outreach Grants (to explore and implement new approaches to reduce breast cancer education barriers through community outreach)

- Travel Grants (to ATTEND a conference or symposium leading to an increase in the individual’s knowledge about breast cancer)

- Conference Grants (to SUPPORT a local scientific or educational conference or symposium focused on breast cancer)

- Capacity Building Grants (to support and develop well-defined projects that will lead to a decrease in breast cancer disparities to achieve health equity for all)
Sponsorship provides the opportunity to align your business with like-minded companies and individuals to promote yourself as a concerned corporate citizen. The annual Pink Tie Ball, Susan G. Komen Hawai’i Race for the Cure® and other events throughout the year provide a tremendous opportunity to maximize your exposure through promotional and in-kind support.

**MONETARY SUPPORT**
Giving monetarily to Susan G. Komen® Hawaii is immediate and non-perishable. Monetary donations don’t incur storage costs or extra processing fees. Above all they are flexible; help can be provided when and where it’s needed most.

**PROMOTIONAL SUPPORT**
Choose to underwrite the cost of print production or purchase advertising for our different events to help spread the word to potential participants. Promotional support contributions are recognized at varying levels based on sponsorship.

**IN-KIND SUPPORT**
Donation of products and services is vital to our fundraising event maintaining a less than 25% expense ratio. Items and services essential to event production are valued at 100% of fair market value while items and services that enhance our events are valued at 50% of fair market value. The value of in-kind contributions will be agreed upon between the Affiliate and the sponsor. In-kind contributions are recognized at varying levels based on sponsorship.

Questions about sponsorship? Contact Amanda Stevens 808-754-6659 or director@komenhawaii.org
MAHALO TO OUR 2018 RACE FOR THE CURE HAWAII SPONSORS

Ilima

Maile

Laua’e

Pikake

‘Awapuhi

Puakenikeni

Pua Melia

Na Keiki for the Cure

Bib Sponsor
## Sponsorship Opportunities

**WHERE THE END OF BREAST CANCER BEGINS™**

### Company Visibility

<table>
<thead>
<tr>
<th>Item</th>
<th>Ilima</th>
<th>Maile</th>
<th>Laua’e</th>
<th>Pikake</th>
<th>‘Awapuhi</th>
<th>Puakenikeni</th>
<th>Pua Melia</th>
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<tbody>
<tr>
<td>Race Bib Front</td>
<td>Logo</td>
<td>Logo</td>
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<tr>
<td>Promotional Item in Race Packet</td>
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<td>Use of Official Race Logo</td>
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<td>Complimentary Race Entries</td>
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<td>Official Race T-Shirt</td>
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### Online Exposure

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<td>Komen Hawaii Homepage</td>
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<td>Social Media</td>
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<td>Website Sponsors’ Page</td>
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### Race Day Recognition

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<td>Opportunity to Speak from the Stage</td>
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<td>VIP Parking Pass</td>
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<td>Tent Space at Race Day Expo</td>
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<td>10x20</td>
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<td>10X10</td>
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<td>Race Day Banner Display, Provided by Company</td>
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<td>Recognition from Stage</td>
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### Additional Benefits

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<tbody>
<tr>
<td>On-Site Registration/Packet Delivery</td>
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<td>Komen Hawaii Team Liaison</td>
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MEDAL SPONSOR: $8000
LIMITED TO ONE COMPANY
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- Exclusive sponsorship for your company name/logo on each medal lanyard, awarded to each participant who completes the Race
- Your name listed on Race applications and posters, on official Race t-shirts and on the sponsor page of our Race website
- Four (4) complimentary Race entries

T-SHIRT SPONSOR: $4000
LIMITED TO ONE COMPANY
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- Exclusive name placement (sleeve) on the Race shirt
- Your name listed on Race applications and posters, on official Race t-shirts and on the sponsor page of our Race website
- Three (3) complimentary Race entries

HIAMOE (SLEEP IN) for the CURE: $3500
LIMITED TO ONE COMPANY
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- Exclusive sponsorship with your company name/logo on the Hiamoe for the Cure promotional item(s)
- Your name listed on Race applications and posters, on official Race t-shirts, and on the sponsor page of our Race website
- Race site Banner Display
- Two (2) complimentary Race entries

DOCTORS FOR THE CURE
$250 $500 $1000 DONOR LEVELS
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

Doctors for the Cure is a way for medical professionals to show their support for breast cancer research, education and health services. The monies raised will also help fund the Survivor Tent at the Race and a commemorative “Sea of Pink” photo for all participating survivors. Visit www.komenhawaii.org to register for the Race as a Doctor for the Cure.

NA KEIKI FOR THE CURE: $2500
LIMITED TO TWO COMPANIES
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- An opportunity to provide a giveaway item to kids on-site during Race day activities
- One (1) banner displayed in the Na Keiki for the Cure area on Race day
- The opportunity to provide a logo item (hat, button, etc.) to complement the Race shirt
- Your name listed on Race applications and posters, on official Race t-shirts, and on the sponsor page of our Race website, and name on the Race posters
- Two (2) complimentary Race entries

BIB SPONSOR: $1000
LIMITED TO ONE COMPANY
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- Company name/logo on each Race bib, given to all participants
- Two (2) complimentary Race entries

MILE MARKER SPONSOR: $500
REACH APPROXIMATELY 3600 RACE PARTICIPANTS AND 2000 SPECTATORS, SURVIVORS AND SUPPORTERS

- Signage at each mile marker along the Race route
- Sponsor may have decorations and a cheering section wearing company t-shirt for recognition at mile markers
- Company logo on Race map and on the sponsor page of our Race

Dr. Angela Chin (left) Doctors for the Cure 2018